Bella Smith

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EDUCATION

Duke University | Durham, NC — B.A., May 2022
Major: Public Policy

VIDEO PRODUCTION EXPERIENCE

Letterbrace | New York, NY — *Head of Video Operations* — November 2025 – Present
- Lead end-to-end video production for developer infrastructure companies

Muddy Water | Brooklyn, NY — *Associate Producer* — August 2023 – December 2024
- Provided wide-ranging production support for 5 feature-length documentaries on Cop City, solitary confinement, femicide in Mexico, a teen-run skate shop in Montana, and Palestine's biggest techno DJ
- *Creative & Editorial:* assistant-edited 2 rough cuts; edited reels, work samples, and spin-off shorts; worked closely with directors to shape story arc via storyboarding, paper edits, and production ideation
- *Development:* raised $600k+ in grants; coordinated shoots; designed treatment decks; crafted impact campaigns
- *Line Producing:* prepared and oversaw budgets; logged expenses; handled contracts and legal; managed gear inventory

VICE Media | Brooklyn, NY — *Freelance Associate Producer* — January 2023 – November 2024
- Associate produced 10 documentary episodes on food and culture, accumulating 4.5M+ views on YouTube
- Researched and pitched stories; secured sponsorships; oversaw shoot-day schedule and logistics; led paper edits

Caveh Zahedi | Brooklyn, NY — *Assistant Editor* — June 2023 – February 2024
- Edited alongside Caveh Zahedi on projects including *The Show About the Show* and *Getting Stoned with Caveh*

Sunrise Movement | Washington, DC — *Field Producer & Editor* — October – December 2021
- Filmed and edited videos covering a 14-day youth climate activist hunger strike
- Strategized with a 6-person communications team that amassed 31.7k followers and raised $180k in 2 weeks

ADDITIONAL EXPERIENCE

Zero Emissions Transportation Association (ZETA) | Washington, DC — *Policy Advisor* — October 2020 – July 2021
- Researched the leading electric vehicle policy recommendations to author one-sixth of ZETA's federal policy platform
- Co-wrote and raised $1M+ in grants
- Authored an op-ed in The Hill; jointly wrote blogs, press releases, electoral endorsements, and correspondences to Congress and the Cabinet; prepared the Executive Director and members of Congress for committee hearings

Common Ground | Durham, NC
Director — August 2019 – August 2020
- Orchestrated a 5-day, $25k retreat for 45 students exploring identity, power and privilege, and coalition building
- Designed a 50-page program curriculum via year-long collaborations with Duke's Center for Multicultural Affairs, Center for Race Relations, Center for Sexual and Gender Diversity, Women's Center, and Wellness Center
- Led a 20-student facilitating team and an advisory council of 9 professors

Facilitator — January 2018 – August 2022
- Led conversations regarding race, gender, class, and sexual orientation

Wellbeing Economy Alliance | Durham, NC — *Developer & Duke Student Teacher* — August 2020 – May 2021
- Taught a Duke student-led course that impartially examines the core tenets and limits of modern American capitalism

The Climate Reality Project | Washington, DC — *Science and Policy Solutions Intern* — May – August 2020
- Synthesized climate-, justice-, and energy-related research for Al Gore's global training slideshow

TECHNICAL SKILLS

Post-Production: Editing in Adobe Premiere & After Effects; Design in Photoshop; Color grading in DaVinci Resolve
Production: Videography, lighting, & sound design; Experienced in Sony α & FX series cameras; Grip and boom operator